



Mitchell is an attorney in BraunHagey & Borden's New York office. Mitchell helps clients create, develop and protect their brands and content. He registers and protects clients' copyrights, trademarks and other intellectual property rights, negotiates licenses, endorsement and other commercial agreements, and crafts sweepstakes and contest rules. He also represents clients in intellectual property disputes, both in court and before the Trademark Trial and Appeals Board. Mitchell has extensive experience working for clients in a wide range variety of industries, including consumer packaged goods, fintech and block-chain, e-commerce, sports and entertainment, gaming, fashion, software, biotech and medical devices.